

#### **BIOGRAPHY**

#### **EHSAN NASRI**

CO-FOUNDERS TECH-FAC NFT MUSEUM
HTTPS://WWW.SAFPEMINSTITUTE.COM/NFT-MUSEAL-DEPARTMENT

MEMBER OF CURATORIAL BOARD
NFT ARTIST - CURATOR
FILM & ANIMATION DIRECTOR
CO-FOUNDER OF IROSYNC STUDIO

(BORN 1988) IS A PAINTER, ILLUSTRATOR, NFT ARTIST FILM AND ANIMATION DIRECTOR, SCREENWRITER AND THEATER ACTOR.

HIS WORKS HAVE BEEN DISPLAYED IN MANY DOMESTIC AND FOREIGN GROUP EXHIBITIONS AND PAINTING AUCTIONS, SUCH AS AYYAM GALLERY, DUBAL ETC.

HE IS THE ILLUSTRATOR OF MORE THAN A HUNDRED TEXTBOOK TITLES AND IN THE FIELD OF FILM, IN HIS FIRST ANIMATED FILM, HE WAS ABLE TO PARTICIPATE IN VARIOUS FESTIVALS AND GAIN THE ATTENTION OF THE AUDIENCE...

[TAKEN FROM WIKIPEDIA]

HTTPS://NASRII.COM/ABOUT/





#### **Ehsan Nasri**

CO-FOUNDERS

Member of Curatorial Board

NFT Artist - Curator

Film & Animation Director

Co-Founder of IroSync Studio



#### Saeed Khavar Nejad

Member of Curatorial Board International Art Curator Audio-Visual Artist Co-Founder and Artistic Director of SAFPEM institute in Europe, Asia and North of Africa

The NFT Specialized Department started its professional activities in 2021. The initial activities of this group were mostly carried out in the form of conducting specialized research, NFT archiving, and setting up continuous meetings in the field of production and sale of NFT products and subcategories of this medium in international platforms.

All activities of this department have been managed by PIR&PIR\_Art\_Studio in Munich, SAFPEM Institute and a group of international NFT curators headed by Ehsan Nasri (NFT Artist).

IROMEDIA's NFT Department with an area of 2,000 square meters includes specialized panels in the mentioned mediums:

Music, visual arts, film and cinema, video arts, performing arts, graphics, fashion design, architecture, book publishing, and free subject events.

From 2023, with the start of the partnership between this group and the International TECH-FAC Museum, most of the activities of this department are carried out jointly and under the license of IROMEDIA platform.

TECH-FAC Museum with an area of more than 80,000 square meters is considered the first New Media specialized museum in the Middle East. This museum has many exhibition halls, gallery, art residency space, specialized studios, library, archive of works, museum warehouse, public service department for visitors, media center, parking lot and restaurant.

## SuperRare

HTTPS://SUPERRARE.COM/EHSANNASRI



ARTIST | CURATOR | FILM & ANIMATION DIRECTOR | THE ONLY TIME | FEEL ALIVE | IS WHEN I'M PAINTING . ART | IS COMING FACE TO FACE WITH YOURSELF

**EHSAN NASRI** MADE HIS DEBUT AS AN ARTIST IN THE NFT SPACE IN 2020. AFTER A PERIOD OF EXPLORATION, HE VENTURED ONTO THE FOUNDATION PLATFORM, WHERE HE SUCCESSFULLY OFFERED HIS COLLECTION OF NFT ARTWORKS FOR SALE. IN MAY 2022, HE MADE A DIRECT ENTRY INTO THE **SUPERRARE** PLATFORM AS AN ARTIST. IN A SHORT SPAN OF TIME, HE ACHIEVED A SIGNIFICANT MILESTONE BY SELLING HIS FIRST NFT ARTWORK FOR 1 ETH. SUBSEQUENTLY, HIS ENTIRE COLLECTION FOUND EAGER BUYERS, MARKING A NOTABLE CHAPTER IN HIS ARTISTIC JOURNEY.









https://foundation.app/@mrredcircle

**Ehsan Nasri**, known under the pseudonym "Mr. Red Circle," made his debut in the world of NFT art on April 23, 2021, by showcasing his work on the Foundation platform. His remarkable journey on this platform led to the successful sale of his entire collection. His inaugural collection, characterized by a monochromatic black and white palette, skillfully executed with the PEN technique on cardboard, marked the inception of his artistic journey. Subsequently, he ventured into his personal realm of vibrant and colorful creations, forging ahead with unwavering determination and artistic evolution.



ARTBOX PROJECT ZURICH | 2019



gold teeth gladiator | NFT



Ehsan Nasri | art studio | 2019

# The 2nd Edition The 2nd Edition The 1 Page 14 Page 14

#### **TECH-FAC NFT MUSEUM**

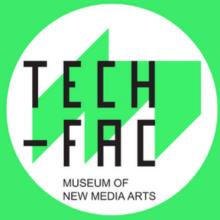
THE NFT SPECIALIZED DEPARTMENT STARTED ITS PROFESSIONAL ACTIVITIES IN 2021.

THE INAUGURAL EXHIBITION EVENT OF THIS DEPARTMENT, UNDER THE MANAGEMENT OF [EHSAN NASRI & SAEED KHAVAR NEJAD], TOOK PLACE ON SEPTEMBER 1, 2023, AT THE SECOND PROJECT OF IROMEDIA IN THE NFT PERMANENT MUSEUM [TECH FAC]. THE EXHIBITION FEATURED VIDEO ART AND, NOTABLY, A SHOWCASE OF TEN RENOWNED NFT ARTISTS. THE SELECTION OF ARTWORKS WAS CURATED BY ALI SHARAFI AND GARNERED EXCEPTIONALLY POSITIVE FEEDBACK.











### TECH-FAC NFT MUSEUM NFT FINE ART EXHIBITION

Organizers:

Ehsan Nasri | Saeed Khavar Nejad.

Artwork Selection: Ali Sharafi.

Event Date: September 1-29, 2023. Venue: TECH-FAC NFT MUSEUM [Iran and the Middle East's first and largest New Media and NFT museum, designed within an expansive 80,000-square-meter indust <u>Dayhim</u>. This museum encompasses various sections, including NFT art galleries within sizable panels, a café, library, publishing facilities, artist residences, workshops, art studios, music and sound museum, performance exhibition hall, and more.]

In this inaugural exhibition at the museum, renowned artists such as XCOPY, ALI SABET, TJO, PATRICK AMADON, JOE PEASE, PHO, JAKE FRIED, RIK OOSTENBROEK, REZA AFSHAR, and EHSAN NASRI showcase their works for the first time on TECH FAC MUSEUM.

https://www.safpeminstitute.com/nft-museal-department





















**NFT FINE ART EXHIBITION** 

co-founders: Ehsan Nasri | Saeed Khavar Nejad



https://www.safpeminstitute.com/nft-museal-department



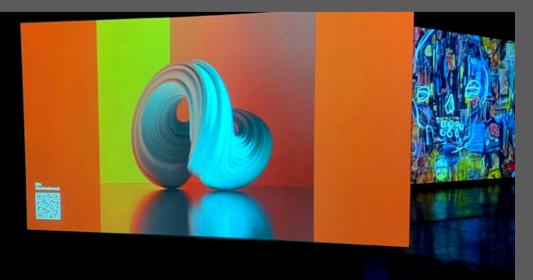


NFT FINE ART EXHIBITION co-founders: Ehsan Nasri | Saeed Khavar Nejad



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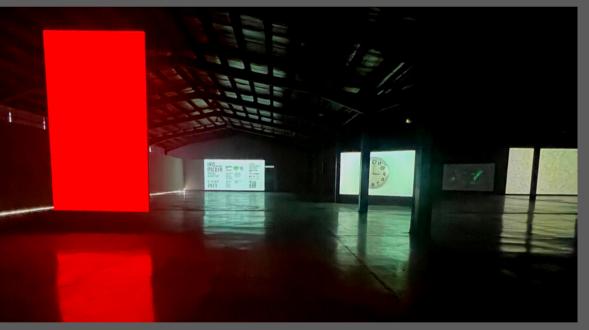


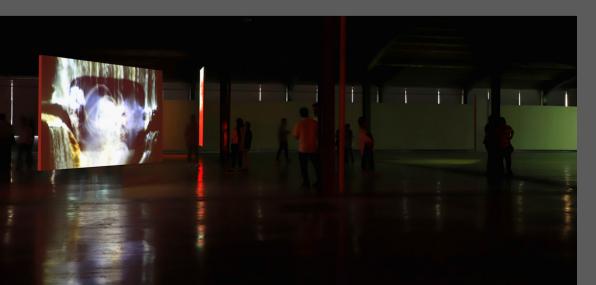


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#### 2nd IROMEDIA event showcases int'l video and NFT art

#### Arts & Culture Desk

The 2nd annual IROMEDIA event is set to be held with an array of international video and NFT (Non-Fungible Token) art, running from September 1 to 15. Held at the TECH\_FAC New Media

Arts Museum in Tehran, this dy-namic exhibition will feature vid-eo and video installation works from acclaimed artists hailing from Brazil, Argentina, Cuba, and Chile, alongside a compelling collection of 13 video artworks by Iranian new media artists. The Latin American artists on

the invitee list include renowned names such as Gabriela Golder, Kika Nicolau, Eder Santos, Lucas Bambozzi, Enrique Ramirez, and Usurla San Cristobal, curated by Gabriel Soucheyre. In addition, the event will showcase works from Elcio Miazaki, Ana-Paula Mathyas, Isabel Rodriguez Ramos, and FranIranian artists joining the exhibition include Behnam Kamrani, Mehrnoosh Roshanaei, Shirin Abedinirad, Dorsa Basij, Melina Clade, Mohammadi Ali Famori, Sadeq Majlesi, Rosie Taheri, Babak Sepanta, Arezou Ramezani, Soheil Kheirabadi, Samira Pahlavani, Elham Kazemi, and Elmira Abolhasani.

The curatorial team for the 2nd Annual IROMEDIA event boasts an international blend of talent, featuring Gabriel Soucheyre (Per-manent Co-Curator of IROMEDIA and Founder & Director of the International VIDEOFORMES Digital Arts Festival in France), Saeed Khavar Nejad (Curator and Found er of IROMEDIA Platform & Artis tic Director of SAFPEM Institute), Giovanna Rombaldi (Co-Founder & Director of The Double Face/TDF in Europe and Brazil), Carola Del Pizzo, and Marta Blanchietti (Directors of Exoart\_Lab Society

Coordinator in Europe). This year's IROMEDIA event will also showcase NFT art from inter-nationally renowned artists like Patrick Amadon, PHO (Photonis-dead), Joe Pease, and Ali Sabet, with all NFT works licensed by the International IROMEDIA Platform and Middle East & Europe Spec-ified Institute of Contemporary Arts (SAFPEM). The artistic di-rection for the NFT department is under the guidance of Ali Sharafi, Ehsan Nasri, and PIRArt Studio in Spanning over 2,400 square meters at the TECH-FAC Center, the 2nd Annual IROMEDIA event is made possible through the support of the DAS Foundation. TECH-FAC will serve as a specialized hub for local, regional, and international digital art and new media

The first opening ceremony took place on Friday, September 1, 2023 and the 2nd opening ceremony is scheduled for Friday, September 8, 2023 in the exhibition hall of





# NFT

#### #NFTNYC2023 April 12-14







HTTPS://WWW.NFT.NYC/HUBFS/NFT.NYC%202023/ARTIST%20SHOWCASE/COMMUNITY%20ARTISTS/F
INAL%20FILES/FULL%20SIZE/NFTNYC2023SHOWCASE FULL 190975658.JPG

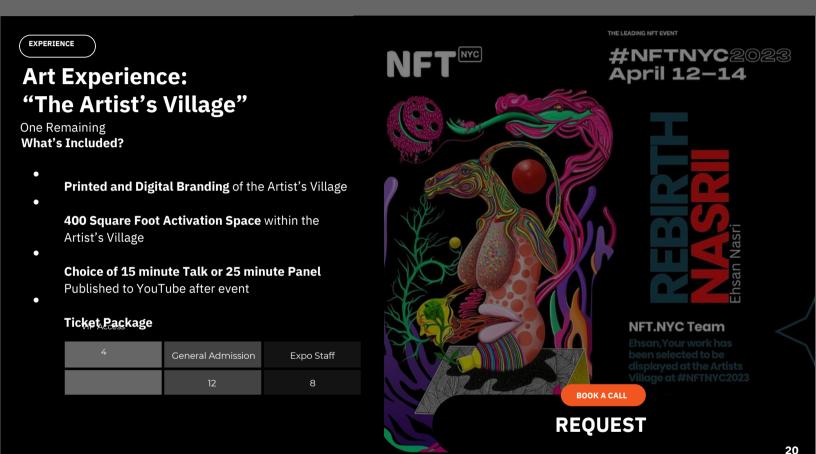


THE LEADING NFT INDUSTRY EVENT

#### #NFTNYC2023

April 12-14, 2023 Hudson Yards & Times Square

Sponsorship Guide v5.2 Published February 2023



https://www.nft.nyc/hubfs/NFT.NYC%202023/Sponsors/NFT.NYC%202023%20Sponsor%20Guide%20-%20v1.0.pdf

The NFT artwork titled "Rebirth" was exhibited at NFT NYC 2023 and featured in the digital magazine "Sponsoring NFT NYC 2023." This NFT piece marks Ehsan Nasri's debut in the world of Nft Art on SuperRare, as it was first showcased on the SuperRare platform in 2022 and was sold for a price of 1 ETH.









17 You Retweeted



SuperRare Bot ♥ @SuperRareBot · 10h

Rebirth

Artwork by ehsannasri

Sold to @cyrptonaut for 1.0 ETH (\$1,730.96)

SuperRare.co/artwork-v2/reb...

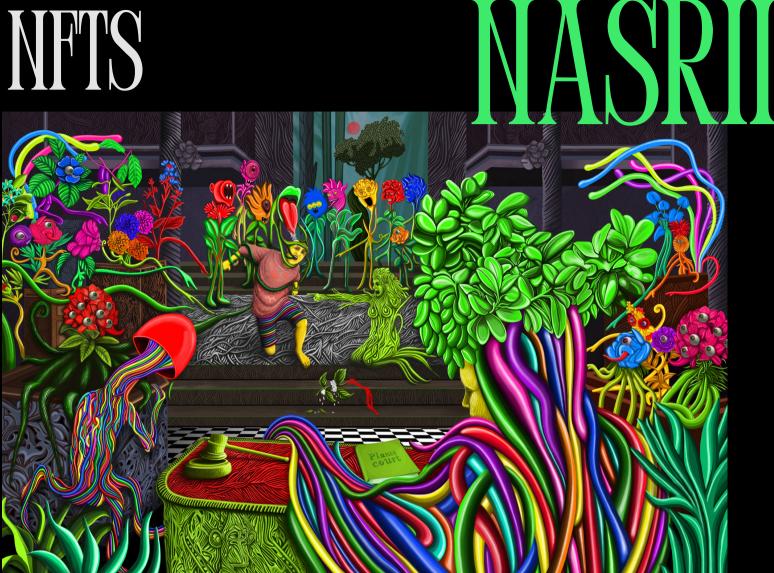
#### \$RARE #CryptoArt #NFT



#### **SuperRare**

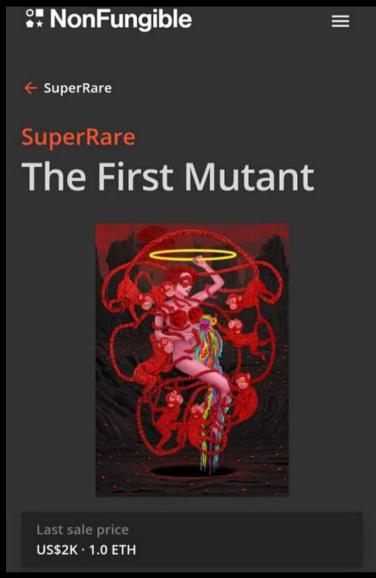
In this series of NFT artworks created by Ehsan Nasri, we predominantly encounter vibrant pieces characterized by an abundance of intricate details, vivid color palettes, and a surreal ambiance. Ehsan Nasri has successfully offered this entire collection for sale on the SuperRare platform. Notably, the artwork titled "Rebirth" was acquired by a prominent NFT collector known as Artguy and now resides within the MetaVerse Gallery, becoming distinguished part of this collection.

MIS



"PLANTS COURT" IS ANOTHER OF EHSAN NASRI'S WORKS, PRESENTED IN A SURREAL AND COLORFUL SPACE. THIS ARTWORK WAS ORIGINALLY EXECUTED USING OIL PAINTING TECHNIQUES ON CANVAS, LATER TRANSFORMED INTO A DIGITAL PAINTING THROUGH PHOTOGRAPHY. IT FEATURES INTRICATE DETAILS. THIS NFT PIECE WAS SOLD ON THE SUPERRARE PLATFORM FOR A PRICE OF 2 ETH AND IS OWNED BY A SUCCESSFUL COLLECTOR, WELL-VERSED IN BOTH THE PHYSICAL AND NFT ART DOMAINS.





"THE FIRST MUTANT" IS ONE OF EHSAN NASRI'S LATEST NFT CREATIONS, SOLD ON THE SUPERRARE PLATFORM FOR 1 ETH. IN THIS ARTWORK, WE ENCOUNTER THE PRESENCE OF THE COLOR RED, A RECURRING MOTIF THAT OFTEN TAKES THE FORM OF A RED CIRCLE IN THE MAJORITY OF EHSAN NASRI'S WORKS, BOTH IN THE REALM OF PHYSICAL ART AND NFTS.

THE SHOW OF THE NFT ARTWORK TITLED "THE FIRST MUTANT" IS FEATURED ON THE NONFUNGIBLE WEBSITE, WHERE DETAILED INFORMATION CAN BE FOUND AT THE FOLLOWING LINK:

https://www.nonfungible.com/market-tracker/superrare/SUPR/43649



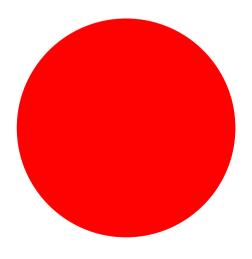
IN MY VIEW, NFTS, AS A TOOL AND TECHNOLOGY, CAN GREATLY SERVE AS AN AUXILIARY TOOL TO CONTEMPORARY ARTISTS IN THE WEB 2.0 WORLD.

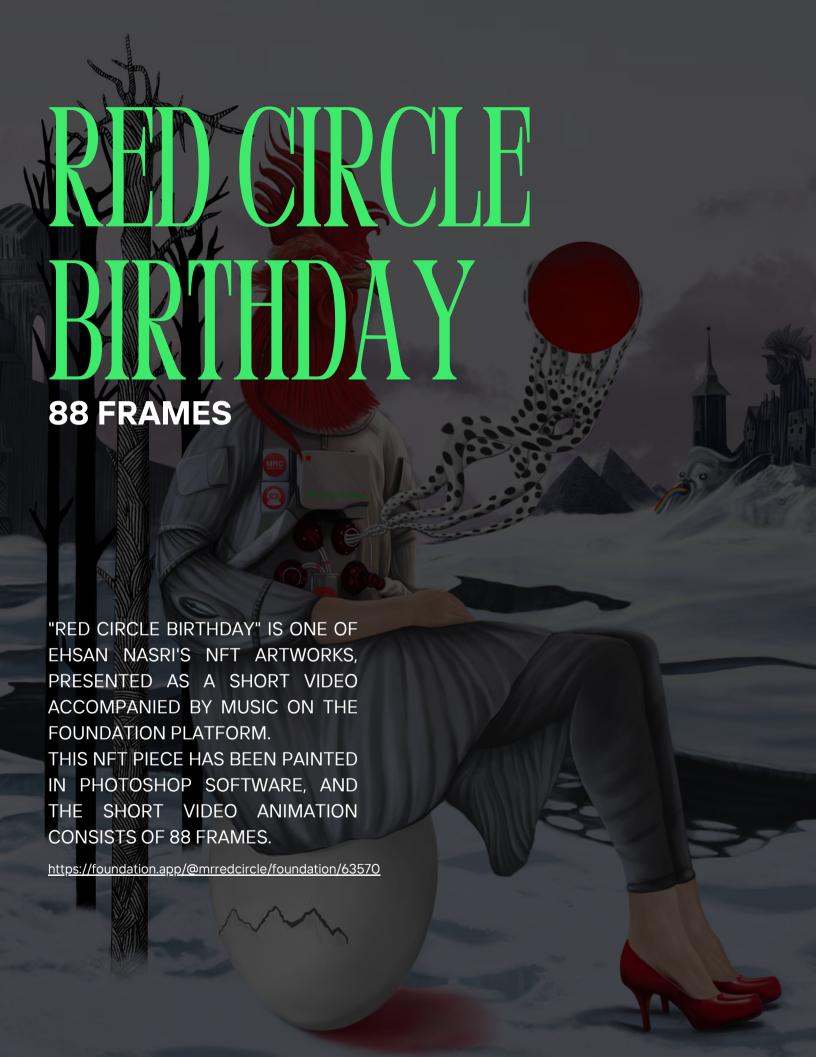
**EHSAN NASRI** 

"HUNTING "THE RED CIRCLES IS A PART OF THE COLLECTION CREATED USING THE PEN TECHNIQUE ON CARDBOARD.



"HUNTING" IS ONE OF EHSAN NASRI'S ART PIECES, EXECUTED ENTIRELY BY HAND USING THE PEN TECHNIQUE ON CARDBOARD. IT HAS BEEN SOLD [ 1 ETH ] AS AN NFT ON THE SUPERRARE PLATFORM. THIS ARTWORK HAS BEEN METICULOUSLY CRAFTED WITH ABUNDANT DETAILS AND IS PART OF EHSAN NASRI'S "RED CIRCLES" COLLECTION, WHICH IS WELL-RECOGNIZED IN THE WORLD OF PHYSICAL ART.







# RED CIRCLE BIRTHDAY

PROJECT SETTINGS: 1080X1080 1:1 29.97 FPS, 44100 HZ STEREO, PHOTOSHOP



https://foundation.app/@mrredcircle/foundation/50059

# THE LAST BATTLE

#### **DESCRIPTION**

THE LAST BATTLE. A FIGHT FOR SURVIVAL.
THE ONLY SURVIVOR IS AN EGG, CHAINED
IN THE HANDS OF AN OCTOPUS. THE
CHICKEN ARMY WITH THEIR GLADIATOR
ARE GOING TO SAVE THE LAST EGG.
HOWEVER, THIS IS NOT THE END OF THE
STORY. YOU HAVE TO PAY A PRICE FOR
SURVIVAL.

MOTION DESIGNER AND ARRANGE MUSIC : SALEH HAMIDI.

OIL AND DIGITAL PAINTING, ADOBE PHOTOSHOP, ADOBE AFTER EFFECTS CINEMA 4D.



https://foundation.app/@mrredcircle/foundation/53400

#### Description

Every color can be be interpreted into different meanings, although

yellow here represents one specific thing; danger!

Other creatures are surrounded by yellow wolves on four sides while the red circle, the eye, is here to demolish the chain of destruction!

[Ehsan Nasri] Motion Designer: Sajjad Sabour Music: Makichi

2160x2160 Video

52 Seconds

Softwares: Photoshop, After Effects, Cinema 4D





# FR06

**DESCRIPTION** 

PLANTS COURT [FROG]

I INTEND TO NARRATE IN THE COLORS WITH ANOTHER EXISTENCE FROM MY FANTASY, THAT IS FORMED IN DESTRUCTION ABOUT PLANTS AND NATURE

FICTIONAL STORIES THAT TAKE THE FORM OF A RED CIRCLE IN WHICH OTHER HUMANS HARM PLANTS AND NATURE.

QUALITY: QUALITY: 13909X10000 PIXELS

HTTPS://FOUNDATION.APP/@MRREDCIRCLE/FOUNDATION/58726

# WHEN I WAS A DEER



Description When i was a deer I had a dream,

That i was a deer, i was holding a fascinating gazelle on my legs.

In a colorful planet.

I had horns like a tree.

And the red circle's eye was

observing my whole dream...

But this dream of mine, was like a reality...

Quality: 6000X6000 pixels

https://foundation.app/@mrredcircle/foundation/56199



## NASRII IIIIIII